

Rik LANGEROCK has a master degree in Bioscience Engineering and Technology from the Ghent University in Belgium. He started his career as a scientist at a Dutch Research Institute where he developed non-food applications from natural resources. Later on joined a Belgian chemicals multinational as applied research engineer. Driven by his interest in marketing and innovation, Rik then worked for 4 years for an American textiles and chemicals firm where he was responsible for a new product line of silver-based antimicrobial additives that were applied in medical devices such as urinary track and CVC catheters, advanced wound care and respiratory care products.

For the next 8 years, Rik was part of a team that created a new venture within an established industrial plastics converting company that focused on the design, development, manufacturing, sales and marketing of respiratory care medical devices for sleep therapy and critical care ventilation.

In 2015, Rik joined SEFAM. With the international team, his role is to drive the international expansion of the company through marketing innovative products and platforms on a global basis. The vision of Sefam is 'human touch to care' providing products and services that improve the quality of life for patients, the quality of treatment for doctors and the quality of service for providers.